



OÑATI INTERNATIONAL INSTITUTE
FOR THE SOCIOLOGY OF LAW

—
OÑATIKO LEGE-SOZIOLOGIAKO
NAZIOARTEKO ERAKUNDEA

—
INSTITUTO INTERNACIONAL
DE SOCIOLOGÍA JURÍDICA DE OÑATI

WORKSHOP ON: Digital Intermediaries in Domestic and Care Work

Coordinators:

Eva Kocher (Europa-Universität Viadrina, Germany) and **Lorena Poblete** (CONICET-
Universidad Nacional de San Martín, Argentina; Alexander von Humboldt Fellow)

2-3 May 2024

Programme

Meeting room: Karl Renner & Achille Loria (*1st floor*)

Wednesday 1st May 2024

Arrival

21:00 *Dinner* “Restaurante Iturritxo” for all the participants [*Street: Atzeko Kalea, 32*]

Thursday 2nd May 2024

8h45 – 9h00 *Registration* at the International Institute for the Sociology of Law [*1st floor*]

9h00 - 9h30 *Welcome and introduction*

Eva Kocher, Europa-Universität Viadrina

Lorena Poblete, CONICET- Universidad Nacional de San Martín

Sabine Frerichs, Scientific Director of the IISL

9h30 - 11h00 **Digital Intermediaries in Domestic and Care Work: Business Models (1)**

Platform capitalism in care provision

Paula Rodríguez Modroño, *Universidad Pablo de Olavide, Spain*

Digital intermediation on domestic work in Argentina: An analysis of tailor-made recruitment modalities.

Lorena Poblete, *CONICET/Universidad Nacional de San Martín, Argentina*,

Francisca Pereyra, *UNGS & Ania Tizziani, CONICET/UNGS, Argentina*

11h00 - 11h30 ***Coffee break*** [*Gurvitch & Galdos room*]

11h30 - 12h30 **Digital Intermediaries in Domestic and Care Work: Business Models (2)**

The ‘Digital Moral Economy’ of Care: Where Algorithmic Management Strategies Meet Welfare Regulatory Dynamics.

Mat Johnson, *Manchester University, UK* & Valeria Pulignano, *Claudia Marà*,

Milena Franke, *Katholieke Universiteit Leuven, Belgium*

12h30 - 14h30 *Lunch time* [*Cantina Zapore*]

Thursday 2nd May 2024 (continuation)

14h30 - 16h00 Markets and platforms, institutional approaches (1)

Intermediaries in the provision of home-care services in Germany: Comparing digital platforms with other agencies. Are intermediaries a problem or a solution?

Eva Kocher, *Europa-Universität Viadrina, Germany*

The Role of Digital Labour Intermediaries in Formalising Domestic Work in Southeast Europe

Jelena Starcevic, *McMaster University, Canada*

16h00 - 16h30 Coffee break [Gurvitch & Galdos room]

16h30 - 18h00 Markets and platforms, institutional approaches (2)

Formalizing domestic work through home service platforms? A facilitated entry in the French market of home services.

Nicole Teke, *Université de Nanterre, France*

Platform domestic work: from standardisation to formalisation

Natalie Sedacca, *Durham University* & Joe Atkinson, *University of Southampton, UK*

Friday 3rd May 2024

9h00 - 10h30 Cooperatives and self-organisation

Platform cooperative as an alternative business model for good working conditions

Sabri Schumacher, *Platform AUTONOMIA, Zurich, Switzerland*

Towards transition from an academic project to WeCare Workers enterprise: Lessons from the Digital Platform Cooperative Project (DPCP), South Africa

Abigail Osiki, *CENTROW, South Africa*

10h30 - 11h00 Coffee break [Gurvitch & Galdos room]

11h00 - 12h30 Regulatory and legal approaches (1)

House of gigs. Domestic labour, algorithmic temporalities and the Platform Work Directive

Antonio Aloisi, *IE University, Spain* & Nastazja Potocka-Sionek, *Università Ca' Foscari Venezia, Italy*

Digital Care Platforms and the Place of Intermediaries in the Platform Work Directive

Luca Ratti, *University of Luxembourg, Luxembourg*

Friday 3rd May 2024 (continuation)

12h30 - 14h30 *Lunch time [Cantina Zapore]*

14h30 - 16h00 **Regulatory and legal approaches (2)**

***Someone Got in the Way and Work Regulation Has Gone Lost:
Digital Intermediation of Domestic Work in Brazil***

Roberto Fragale Filho, *Universidade Federal Fluminense, Brazil*

Domestic platform work as a multiparty relationship: regulatory loopholes and ways to address them

Christina Hießl, *Katholieke Universiteit Leuven, Belgium*

16h00 - 16h30 *Coffee break [Gurvitch & Galdos room]*

16h30 - 18h00 **Collective organization**

The Uberisation of Care? Impacts and challenges from a trade union perspective in Italy and Ireland

Ivana Pais, *Università Cattolica del Sacro Cuore, Italy* & Caroline Murphy, *University of Limerick, Ireland*

Collective representation of self-employed platform workers – lessons from the Fair Yoga Initiative for organisations of domestic and care workers

Joanna Bronowicka, *Europa-Universität Viadrina, Germany*

18h00 - 19h00 General discussion about the structure of the collective volume